



**HYPERLOOP
OPEN**

2027 CORPORATE PARTNERSHIP PROSPECTUS

Tearing Down the Wall of Vacuum Engineering

Austin, Texas | Late May 2027



WHY PARTNER WITH US?

The Hyperloop Open is the premier collegiate sandbox for solving advanced engineering challenges in thermodynamics, electromagnetics, and aerodynamics. We bring together students and companies through hands-on and research-based engagement.

A Live-Action Proving Ground & Think Tank

- **Trackside Troubleshooting**

Engineers from partner firms work shoulder-to-shoulder with student teams during live hardware runs, diagnosing real-time thermal and structural issues.

- **The Research Symposium**

A curated academic conference where student researchers present papers on vacuum transport, with corporate panelists providing feedback and mentorship.

- **Reverse Tech-Talks**

Instead of recruiting pitches, company engineers present unsolved R&D problems to student audiences, sparking collaboration and fresh perspectives.

- **On-Site Interview Suites**

Private spaces for sponsors to conduct interviews with top-performing students during the event, streamlining the recruiting pipeline.

THE DUAL-USE INNOVATION PIPELINE

The event's technical challenges align with real-world R&D needs across multiple industries. Our target partner categories:

Space & Aerospace

Fundamental Science & Computing

Defense & Aviation

Industrial Infrastructure



2027 SPONSORSHIP INVENTORY & TIERS

TITANIUM TIER | \$25,000+

Available Assets:

- Exclusive naming rights to the entire event ("The [Company] Hyperloop Open")
- Exclusive naming rights to the test track facility
- Exclusive naming rights to The Research Symposium

Included Access:

- Priority recruiting access to all participating students
- Dedicated event space for corporate hospitality or demos
- Keynote or panel speaking opportunity at The Research Symposium
- Full resume book access
- Premium logo placement on all event materials

PLATINUM TIER | \$10,000

Available Assets:

- Ownership of a specific engineering or research competition class
- Naming rights to a competition category (e.g., "The [Company] Thermal Challenge")
- Seat on the judging or technical review panel

Included Access:

- Recruiting access to students in your sponsored category
- Standard booth at the career fair
- Speaking slot at a Reverse Tech-Talk session
- Resume book access
- Large logo placement on event materials and signage



SPONSORSHIP TIERS (CONTINUED)

GOLD TIER | \$5,000

Available Assets:

- Recruitment-focused partnership package
- Medium logo placement on event signage and website

Included Access:

- Resume book access (post-event)
- Standard booth at the career fair
- Attendance at all public competition events
- Medium logo on printed materials

SILVER TIER | \$1,000+ or In-Kind

Available Assets:

- Technology, material, or software contribution partnership
- Small logo placement on event website

Included Access:

- Shared booth space at the career fair
- Small logo on printed materials
- Recognition as a technology partner
- Attendance at all public competition events

Ready to partner with us? All tiers are flexible and can be tailored to your organization's goals. Let's start a conversation.